

Nick Villapiano

◆
DIRECTOR, FRONT-END DEVELOPMENT

one north
A TEKsystems Company



one north

A TEKsystems Company

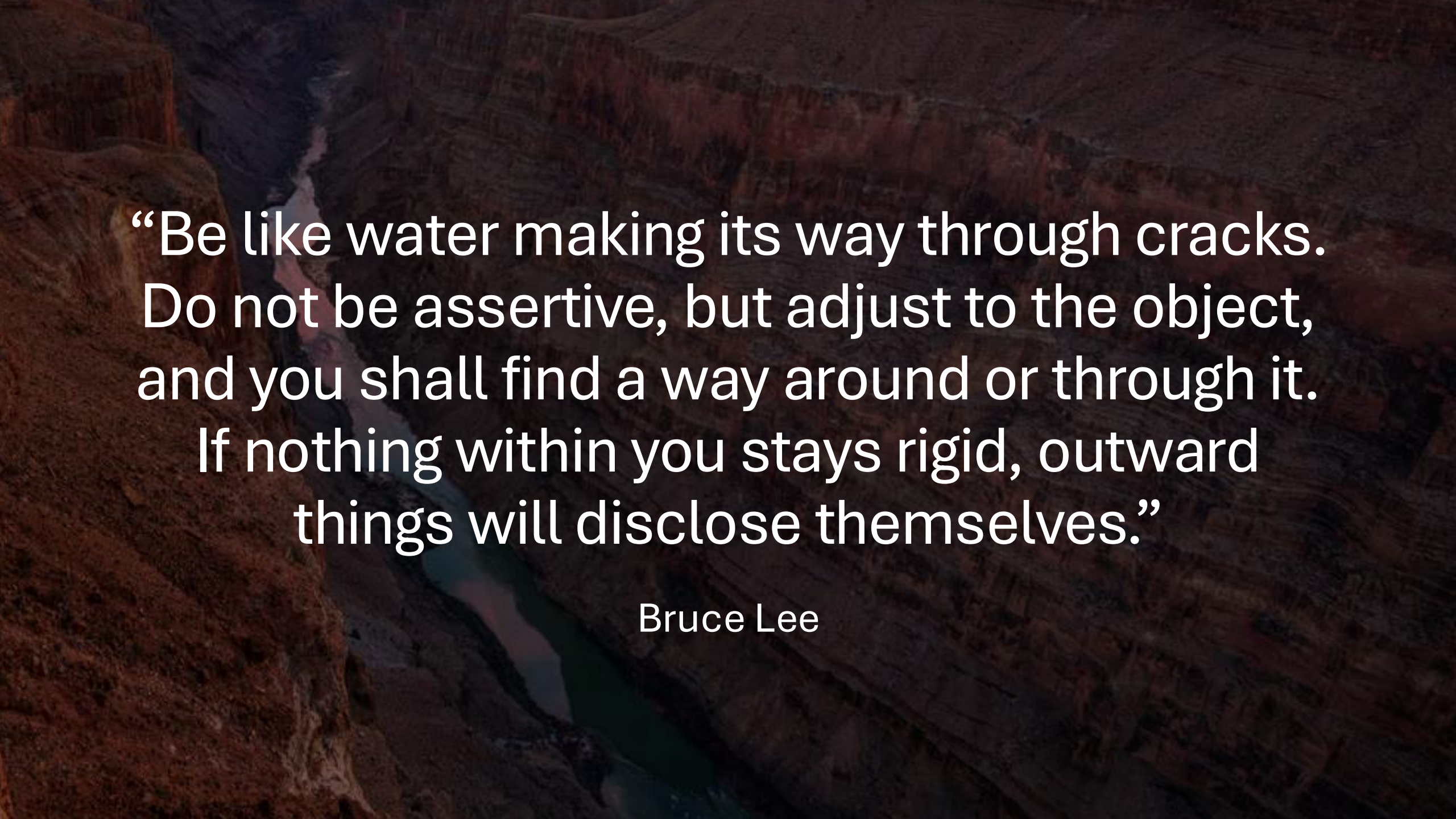
Be Like Water

Fluidity Over Friction

Nick Villapiano

DIRECTOR, FRONT-END DEVELOPMENT





“Be like water making its way through cracks.
Do not be assertive, but adjust to the object,
and you shall find a way around or through it.
If nothing within you stays rigid, outward
things will disclose themselves.”

Bruce Lee



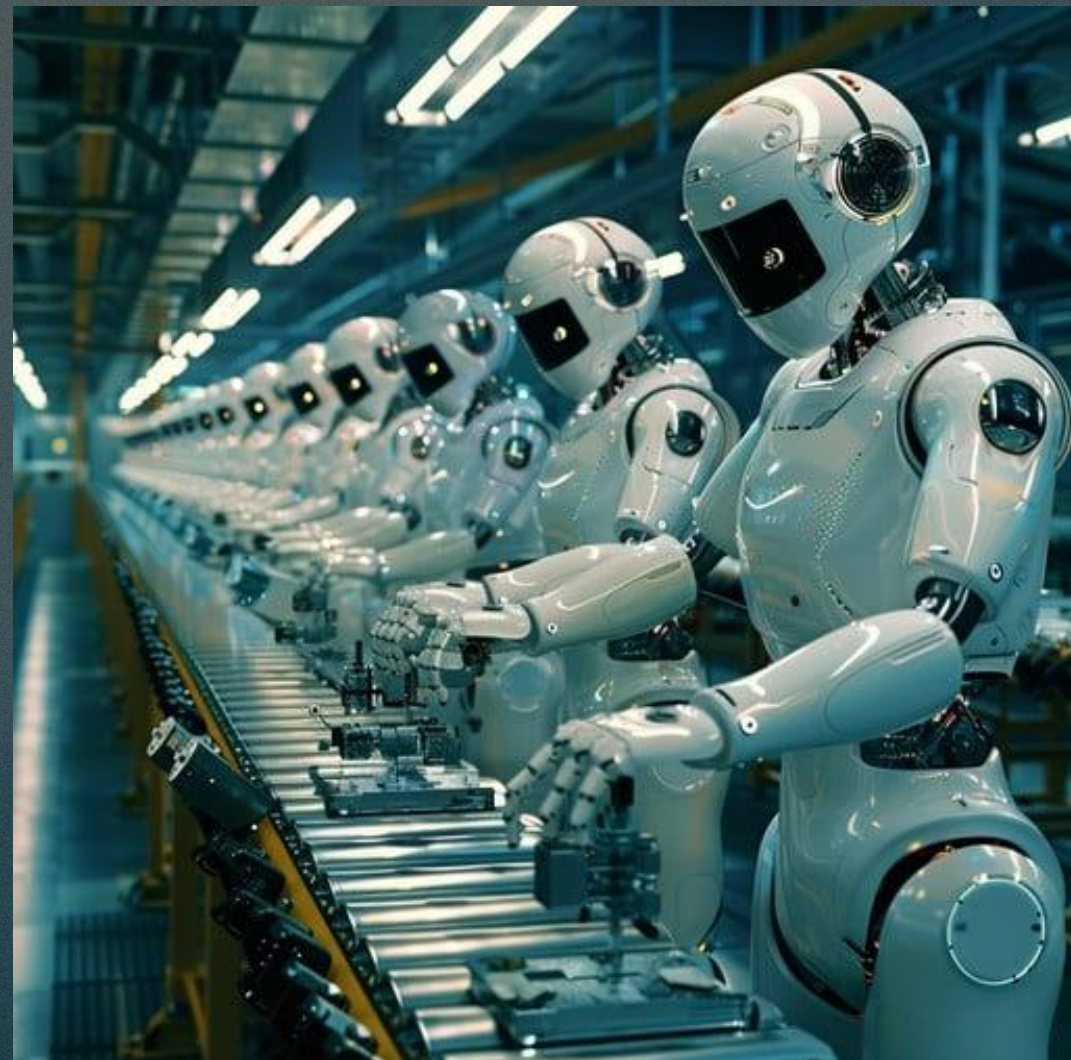


1 Mile Deep
277 Miles Long
2 Billion Years Cool



Locked Down
& Predictable

Stifling



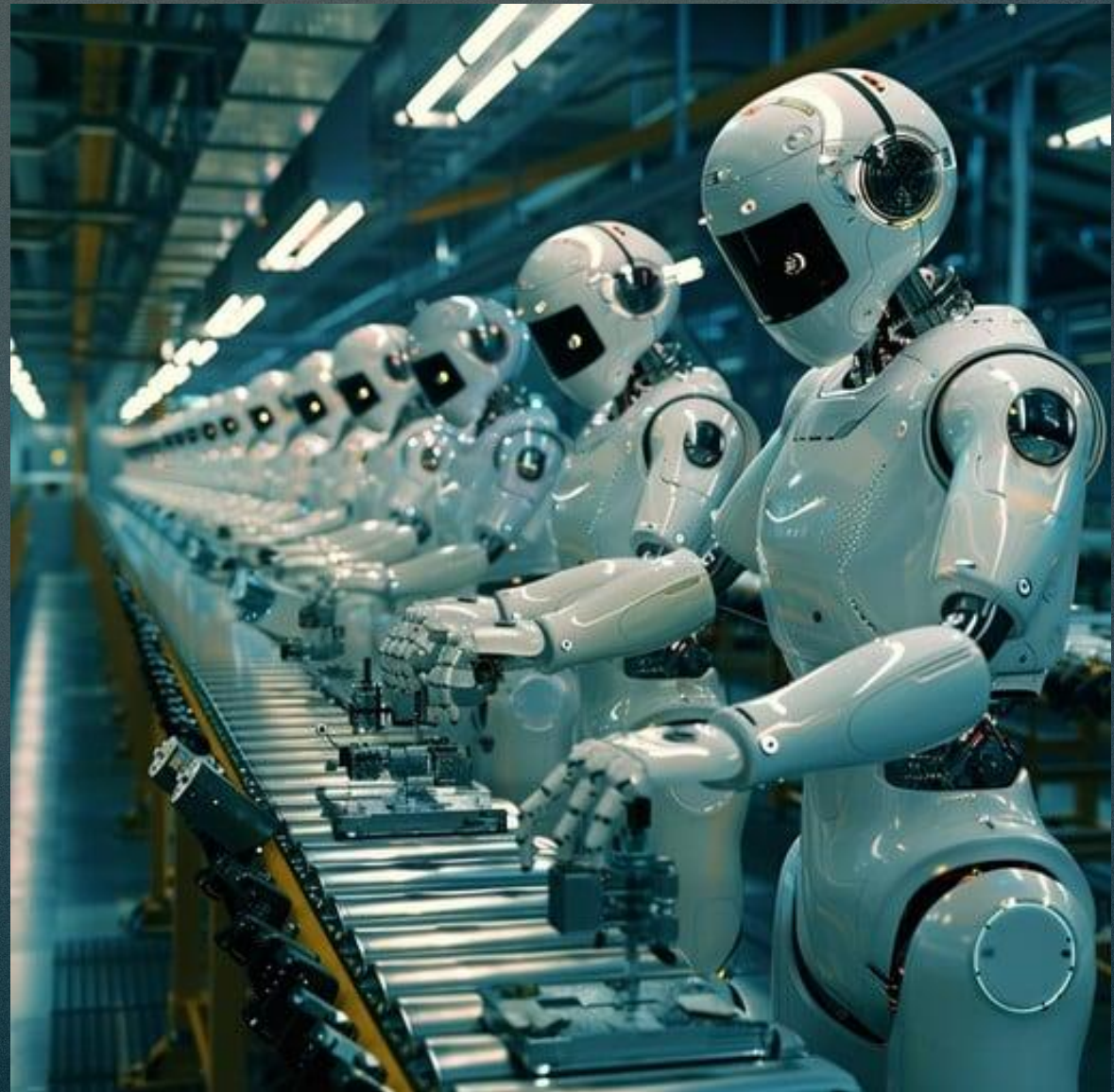


double combos	<p>NO CALORIES extra mayo</p> <p>50% WHOLESALE extra mayo</p> <p>50% WHOLESALE extra mayo</p> <p>50% WHOLESALE extra mayo</p>	<p>50% WHOLESALE extra mayo</p> <p>50% WHOLESALE extra mayo</p> <p>50% WHOLESALE extra mayo</p> <p>50% WHOLESALE extra mayo</p>	basic sandwiches	<p>CHICKEN BEEF</p> <p>EGG SALAD</p> <p>GENOA SALAMI</p> <p>POINTE D'INDRE</p> <p>ROAST HAM</p> <p>TURKEY</p> <p>SWISS</p> <p>ROAST BEEF</p> <p>SALAMI</p> <p>SHRIMP</p> <p>TURKEY</p> <p>TUNA SALAD</p> <p>ROAST BEEF</p> <p>EGG SALAD</p> <p>PASTRAMI</p> <p>EGG SALAD</p>
additional elements	<p>THE GAUCHE</p> <p>THE GAUCHE</p> <p>THE GAUCHE</p> <p>THE GAUCHE</p>	<p>THE GAUCHE</p> <p>THE GAUCHE</p> <p>THE GAUCHE</p> <p>THE GAUCHE</p>	<p>THE GAUCHE</p> <p>THE GAUCHE</p> <p>THE GAUCHE</p> <p>THE GAUCHE</p>	<p>THE GAUCHE</p> <p>THE GAUCHE</p> <p>THE GAUCHE</p> <p>THE GAUCHE</p>
LIQUIDS	<p>LIQUIDS</p> <p>LIQUIDS</p> <p>LIQUIDS</p> <p>LIQUIDS</p>	<p>LIQUIDS</p> <p>LIQUIDS</p> <p>LIQUIDS</p> <p>LIQUIDS</p>	<p>LIQUIDS</p> <p>LIQUIDS</p> <p>LIQUIDS</p> <p>LIQUIDS</p>	<p>LIQUIDS</p> <p>LIQUIDS</p> <p>LIQUIDS</p> <p>LIQUIDS</p>
triple combos	fish	fowl		
<p>TRIPLE COMBOS</p> <p>TRIPLE COMBOS</p> <p>TRIPLE COMBOS</p> <p>TRIPLE COMBOS</p>	<p>FISH</p> <p>FISH</p> <p>FISH</p> <p>FISH</p>	<p>FOWL</p> <p>FOWL</p> <p>FOWL</p> <p>FOWL</p>	<p>FISH</p> <p>FISH</p> <p>FISH</p> <p>FISH</p>	<p>FOWL</p> <p>FOWL</p> <p>FOWL</p> <p>FOWL</p>





double combos	<p>THE SANDWICH with cheddar, lettuce, tomato, onion, mayo & mustard on a roll</p> <p>THE SANDWICH with cheddar, lettuce, tomato, onion, mayo & mustard on a roll</p> <p>THE SANDWICH with cheddar, lettuce, tomato, onion, mayo & mustard on a roll</p>	<p>basic sandwiches</p> <p>BLT</p> <p>CHICKEN</p> <p>CHICKEN SALAD</p> <p>CHICKEN SALAD</p> <p>CHICKEN SALAD</p>	<p>CHICKEN BEEF</p> <p>EGG SALAD</p> <p>GENOVA SALAMI</p> <p>INTEGRATED HAM</p> <p>NICKY'S</p> <p>ROASTED HAM</p> <p>TURKEY</p> <p>TUNA SALAD</p> <p>VEGETARIAN</p> <p>VEGETARIAN</p>	
additional elements	<p>THE GARDEN with cheddar, lettuce, tomato, onion, mayo & mustard on a roll</p> <p>THE GARDEN with cheddar, lettuce, tomato, onion, mayo & mustard on a roll</p> <p>THE GARDEN with cheddar, lettuce, tomato, onion, mayo & mustard on a roll</p>	<p>fish</p> <p>triple combos</p> <p>JULIANA LYNN</p> <p>SAVINO BROTHERS</p> <p>RAY DE FUSCO</p> <p>ROMEO DE MARGO</p> <p>STAMIE BROCKEY</p>	<p>fowl</p> <p>ANTHONY DEWANE</p> <p>SELENA TRAMBLE</p> <p>JOHN DEWANE</p> <p>YAME-HE-ANY</p> <p>YAME-HE-ANY</p> <p>YAME-HE-ANY</p>	
LIQUIDS	<p>WICKY WICKY</p> <p>WICKY WICKY</p> <p>WICKY WICKY</p>	<p>WICKY WICKY</p> <p>WICKY WICKY</p> <p>WICKY WICKY</p>	<p>WICKY WICKY</p> <p>WICKY WICKY</p> <p>WICKY WICKY</p>	<p>WICKY WICKY</p> <p>WICKY WICKY</p> <p>WICKY WICKY</p>



Mud



“Down the road”

ROAD
CLOSED









Small Pieces



◆ Small Pieces

◆ Consistently Applied



◆ Small Pieces

◆ Consistently Applied

◆ Interoperability



◆ Small Pieces

◆ Consistently Applied

◆ Interoperability

◆ Malleable



◆ Small Pieces

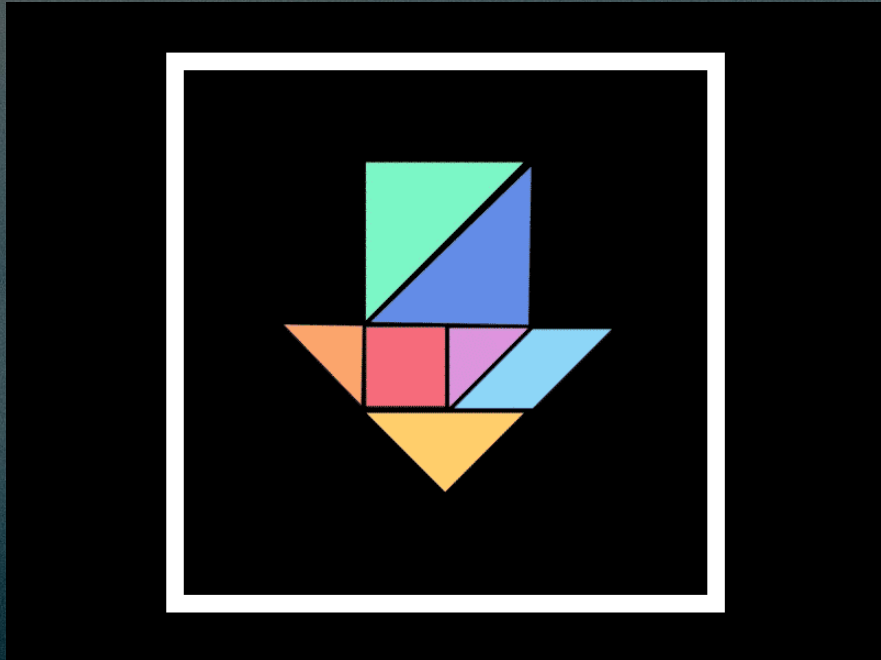
◆ Consistently Applied

◆ Interoperability

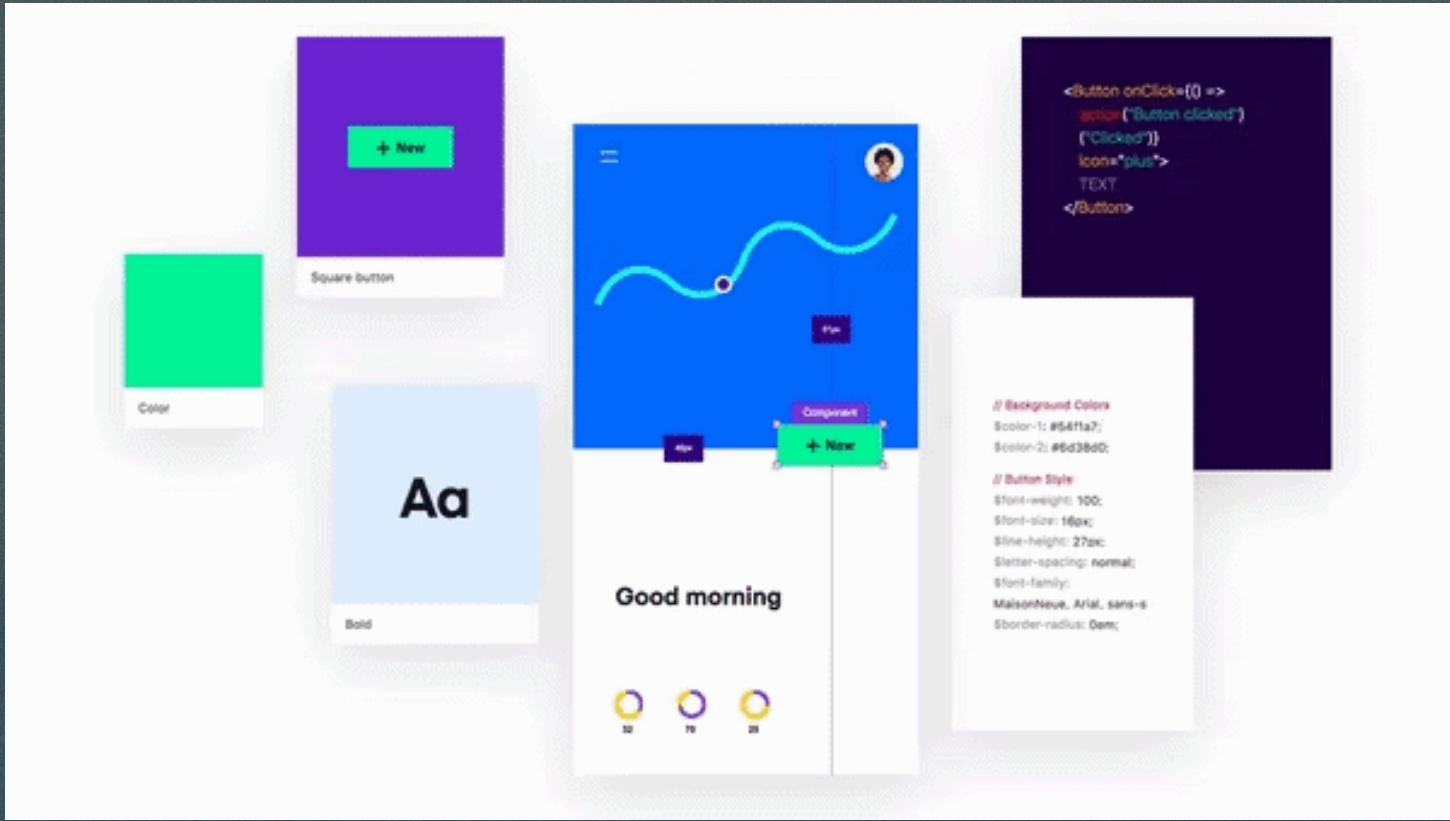
◆ Malleable

◆ Context & Direction



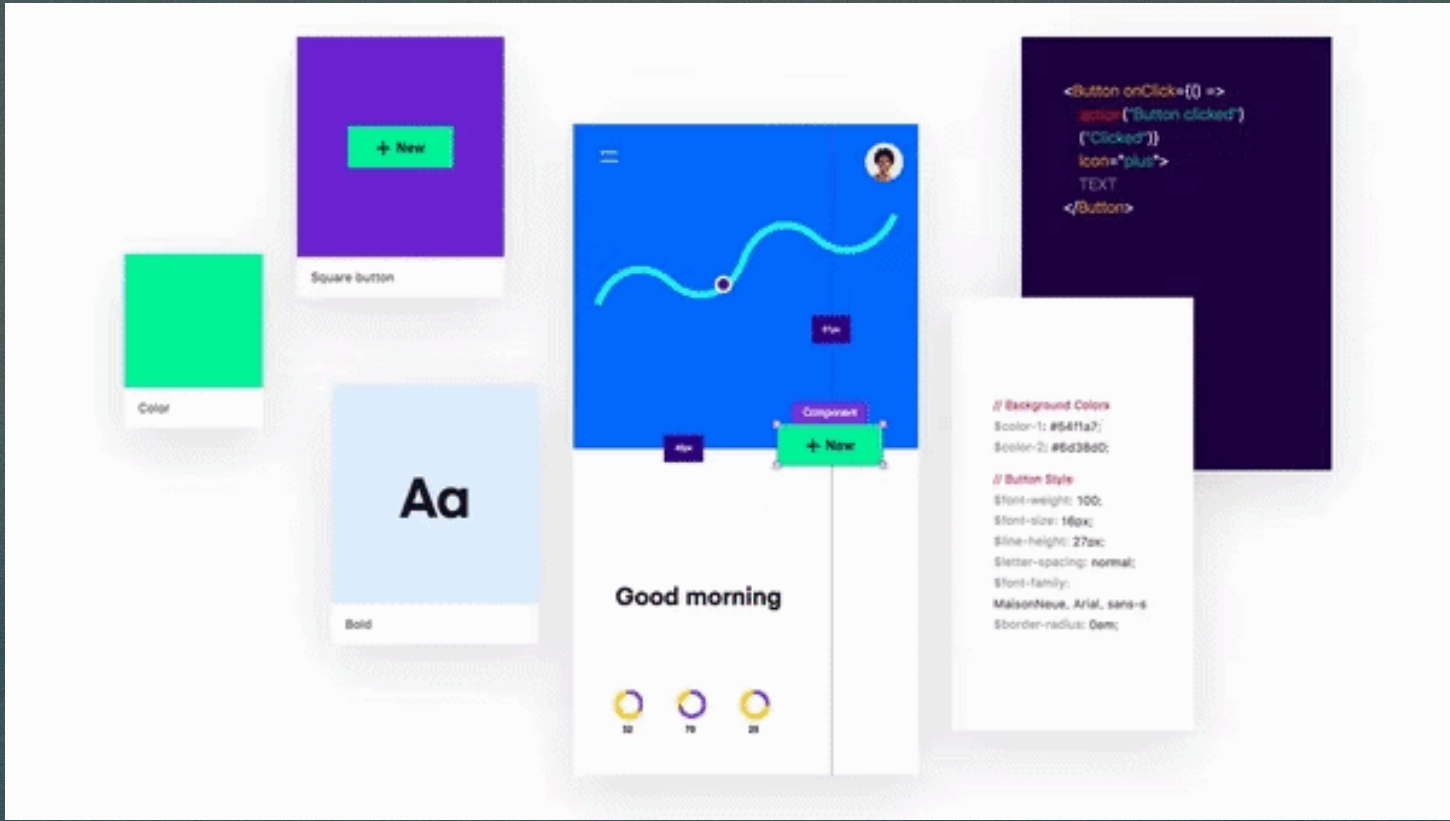


- ◆ Small Pieces
- ◆ Consistently Applied
- ◆ Interoperability
- ◆ Malleable
- ◆ Context & Direction



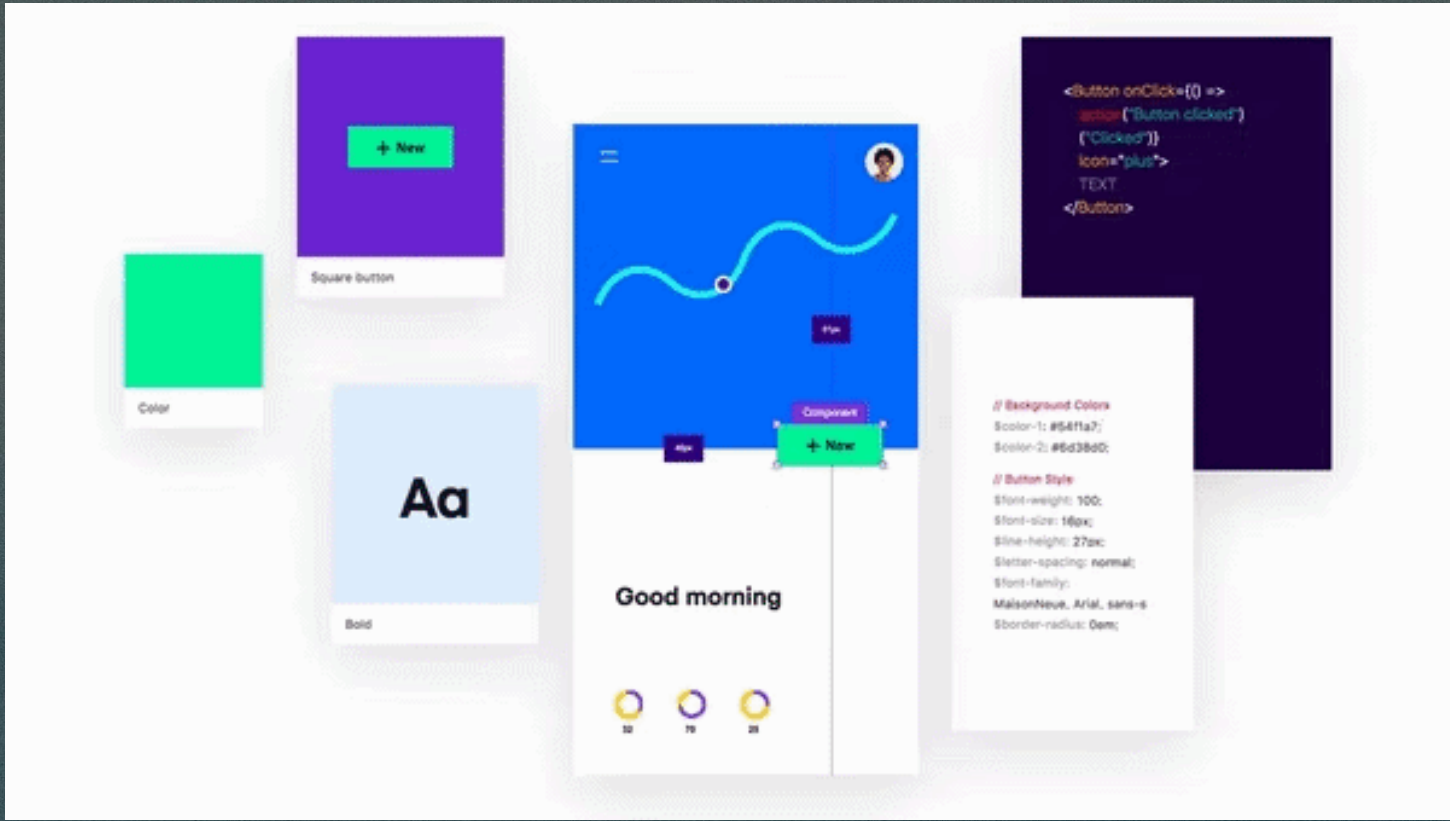
Design Systems





Design Systems





Design Systems



◆ Product Management



◆ Product Management

◆ Software Development



◆ Product Management

◆ Software Development

◆ Digital Marketing



◆ Product Management

◆ Software Development

◆ Digital Marketing



A.I. IS COMING



FOR YOUR JOB





-
- ◆ What models are smartest?

 - ◆ What agents are best?

 - ◆ How to craft the perfect prompt?

Orgs that runs in the mud
will spend the next two years
explaining why their AI pilots
almost worked.





So you've got to just keep on flowing.



Thank you.

One North is a digital experience agency that combines curiosity, scale, and agility to shape the future.

As part of TEKsystems, a leading provider of business and technology services, we offer boutique solutions to solve complex problems. Our multidisciplinary teams of strategists, designers, and technologists excel in research and discovery, experience strategy, design, experience management, and technology implementation. Whether clients are establishing a vision for an experience or optimizing an existing one, we help businesses understand their audiences, design experiences, maximize technology, and bring their digital ideas to life. The world's most successful companies rely on us to forge the future through electrifying work that sparks innovation and drives results.

one north A TEKsystems Company