

Lee Ackerman



PRINCIPAL AI STRATEGIST

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A TEKsystems Company



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Don't Flatten The Story

What Comics Reveal About Leadership
in a Moment That Demands Depth

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**AIRFIGHTER
SCRAMBLE**

**COSMIC CONFLICT ON
SCORCHED PLANET!**



DON'T FLATTEN THE STORY

What Comics Reveal About Leadership
in a Moment That Demands Depth.

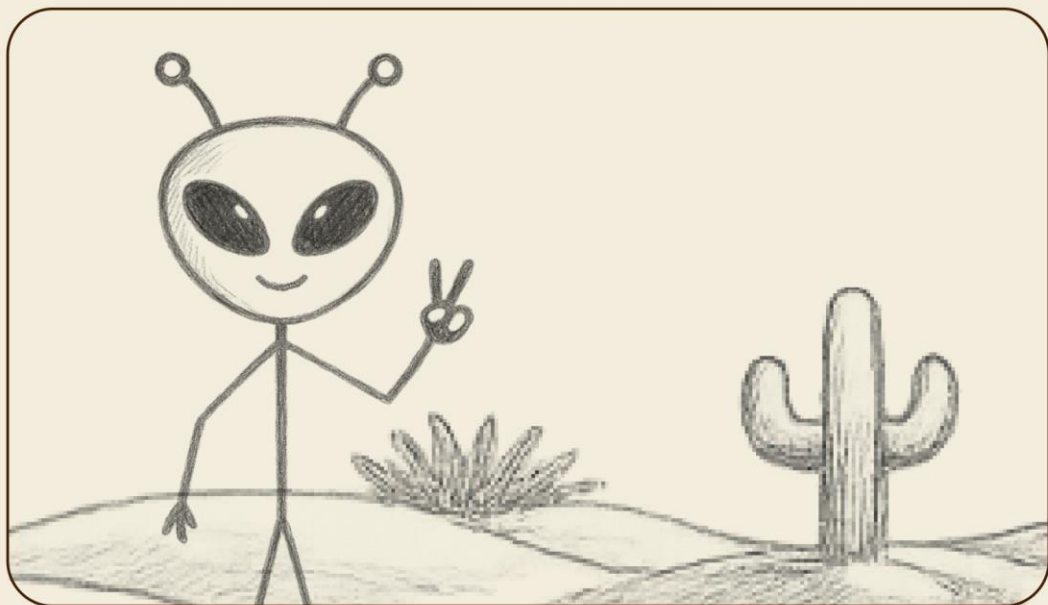
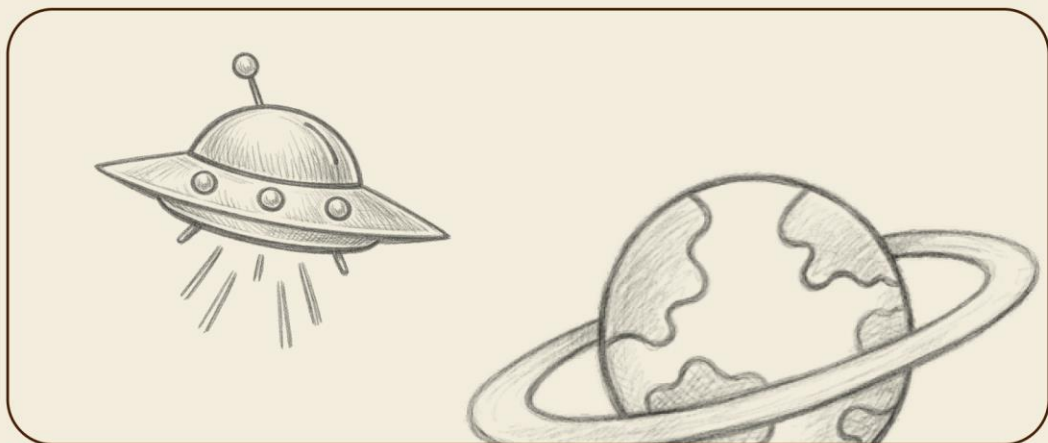
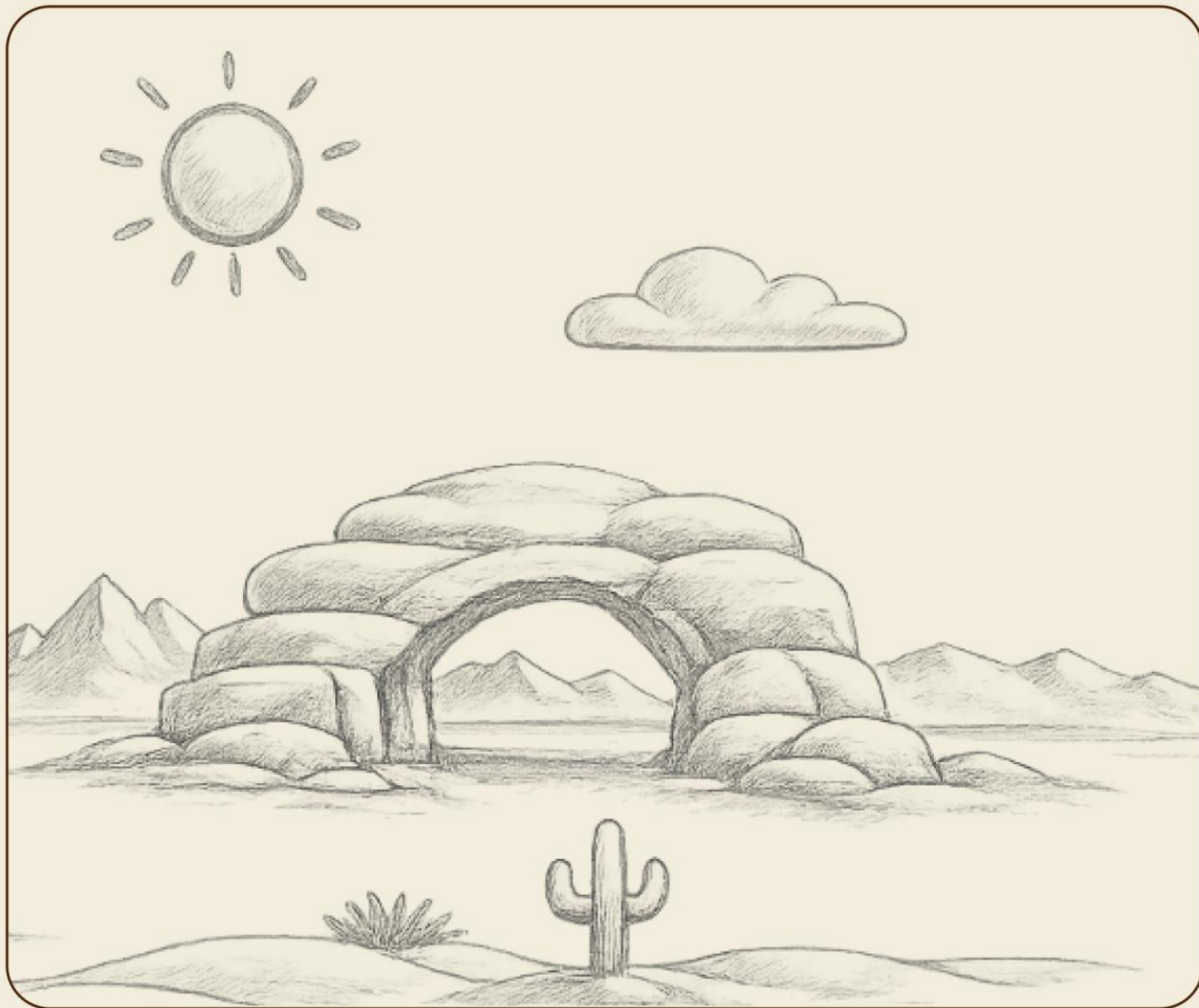


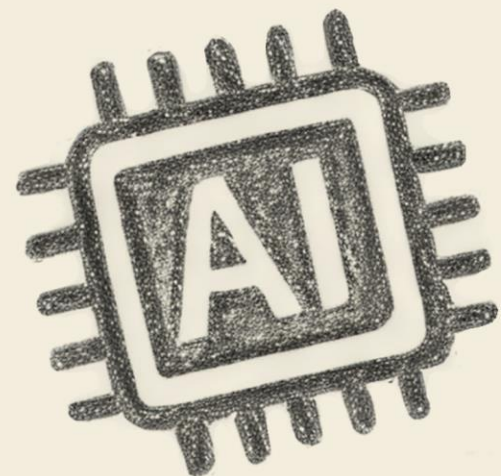
**LOOK
OUT!**

**IT'S FLATTENING
OUR DIMENSION!**

**IS THIS
THE END?**







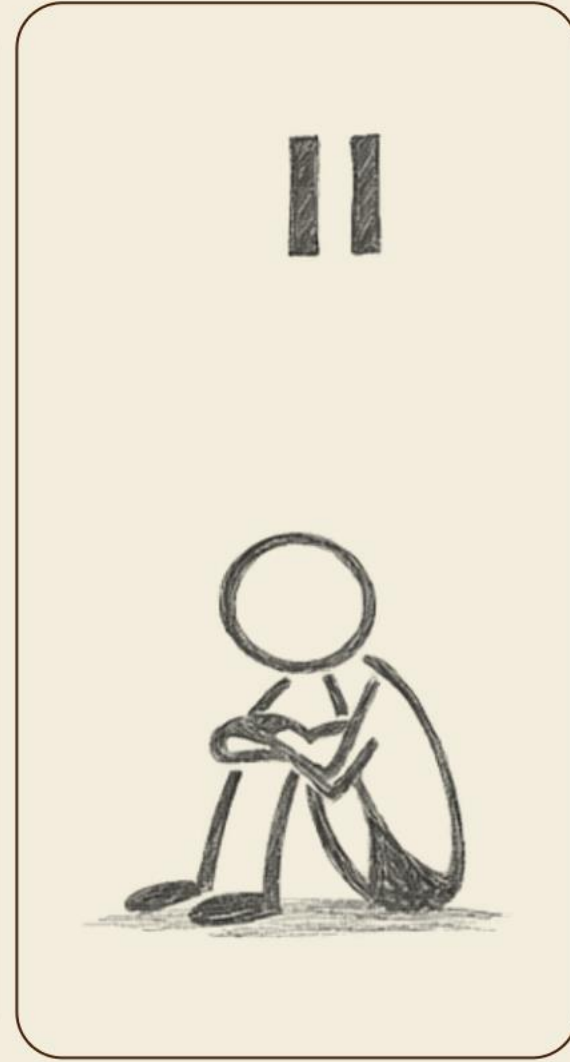
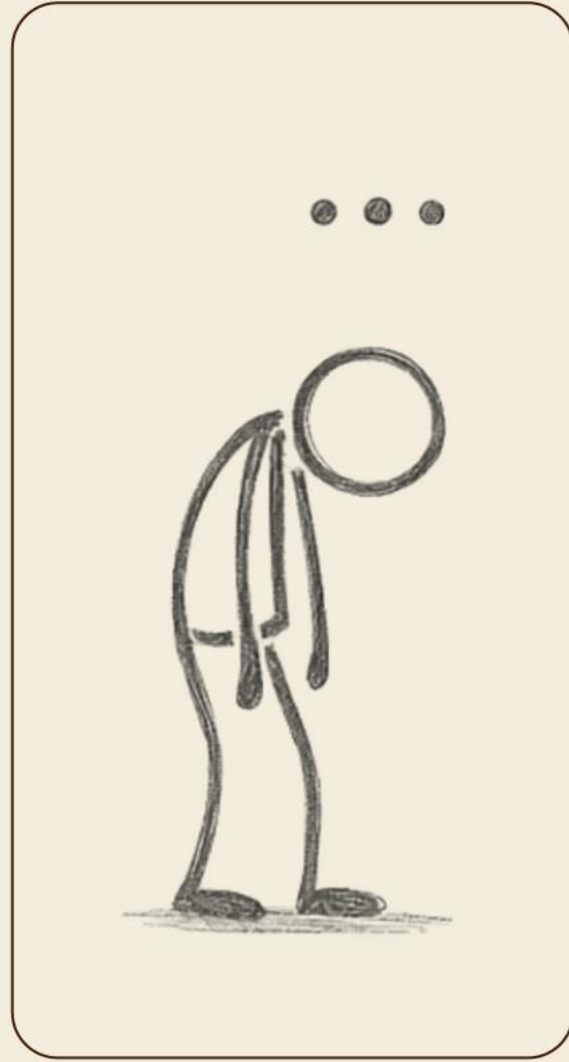
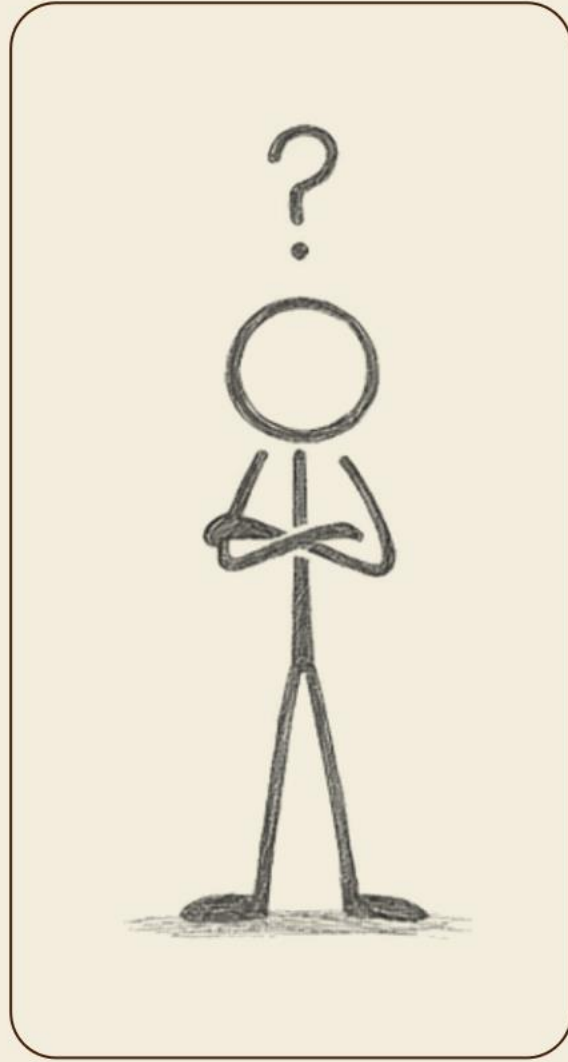
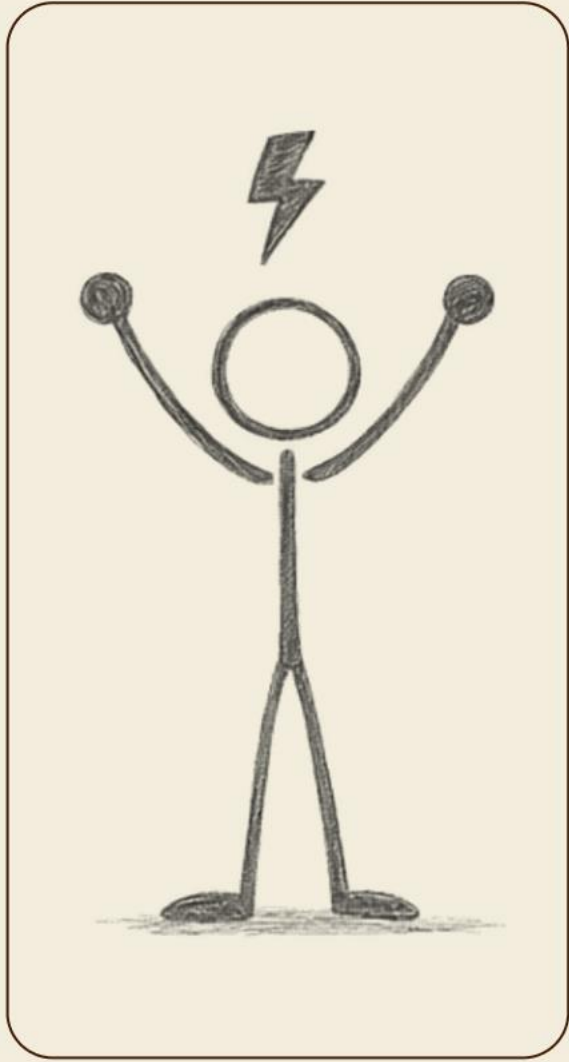
Invasion?



Disruption



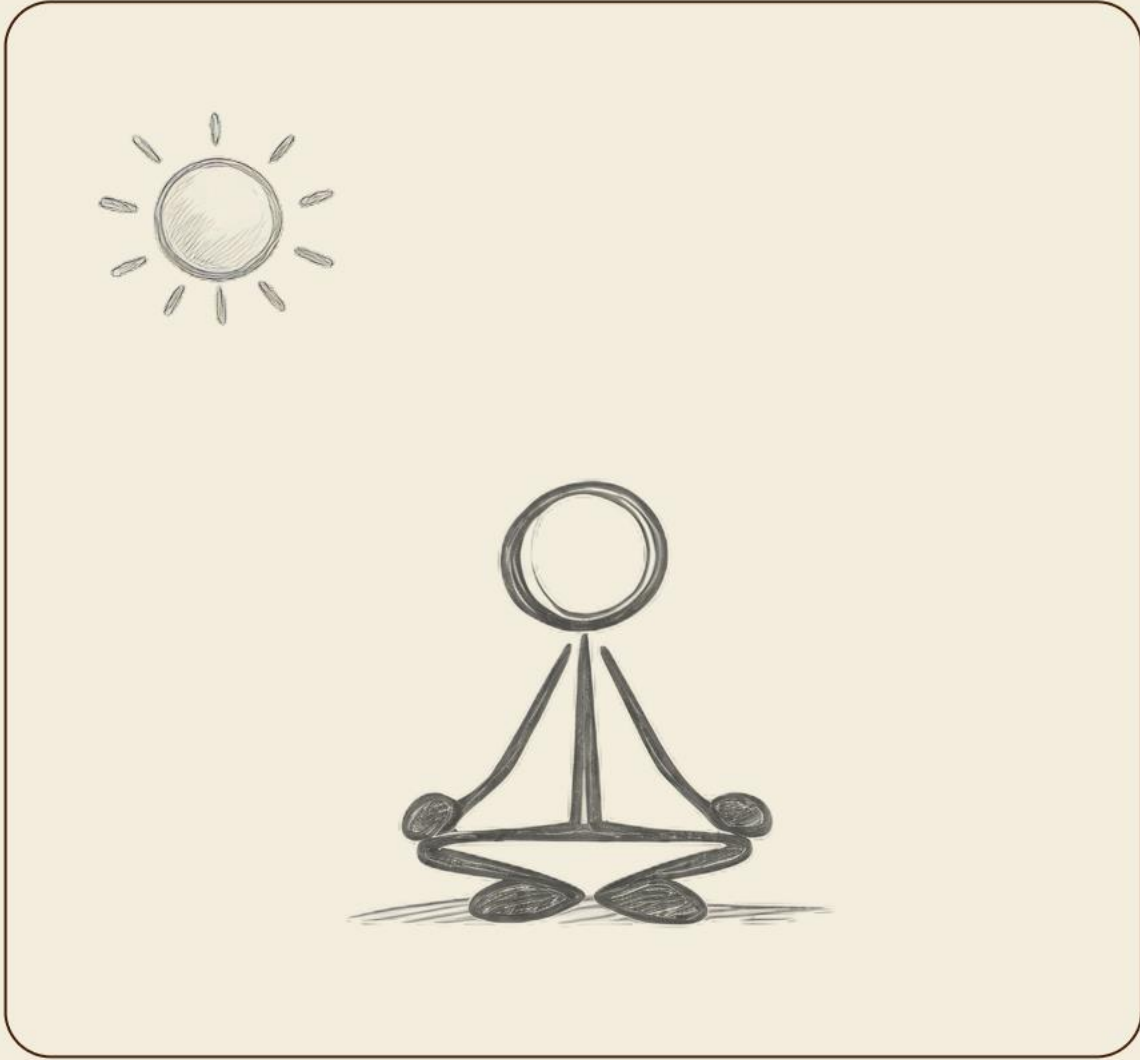




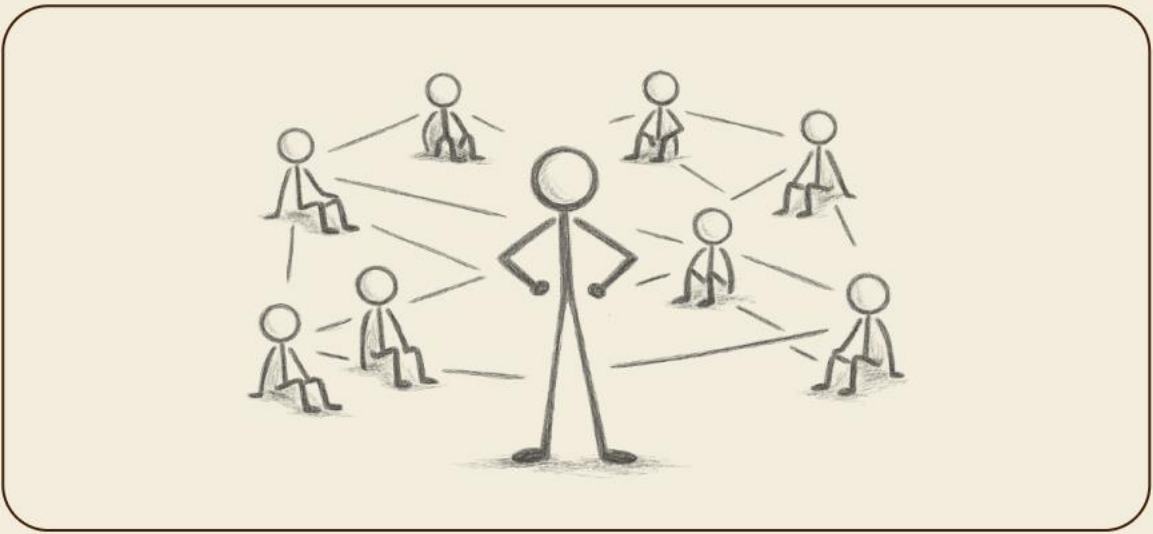
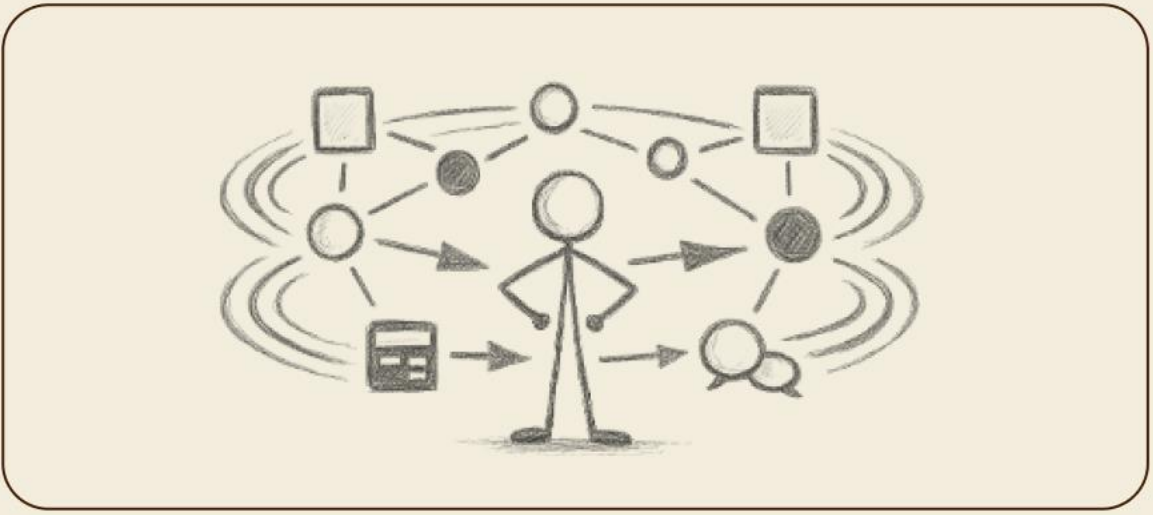
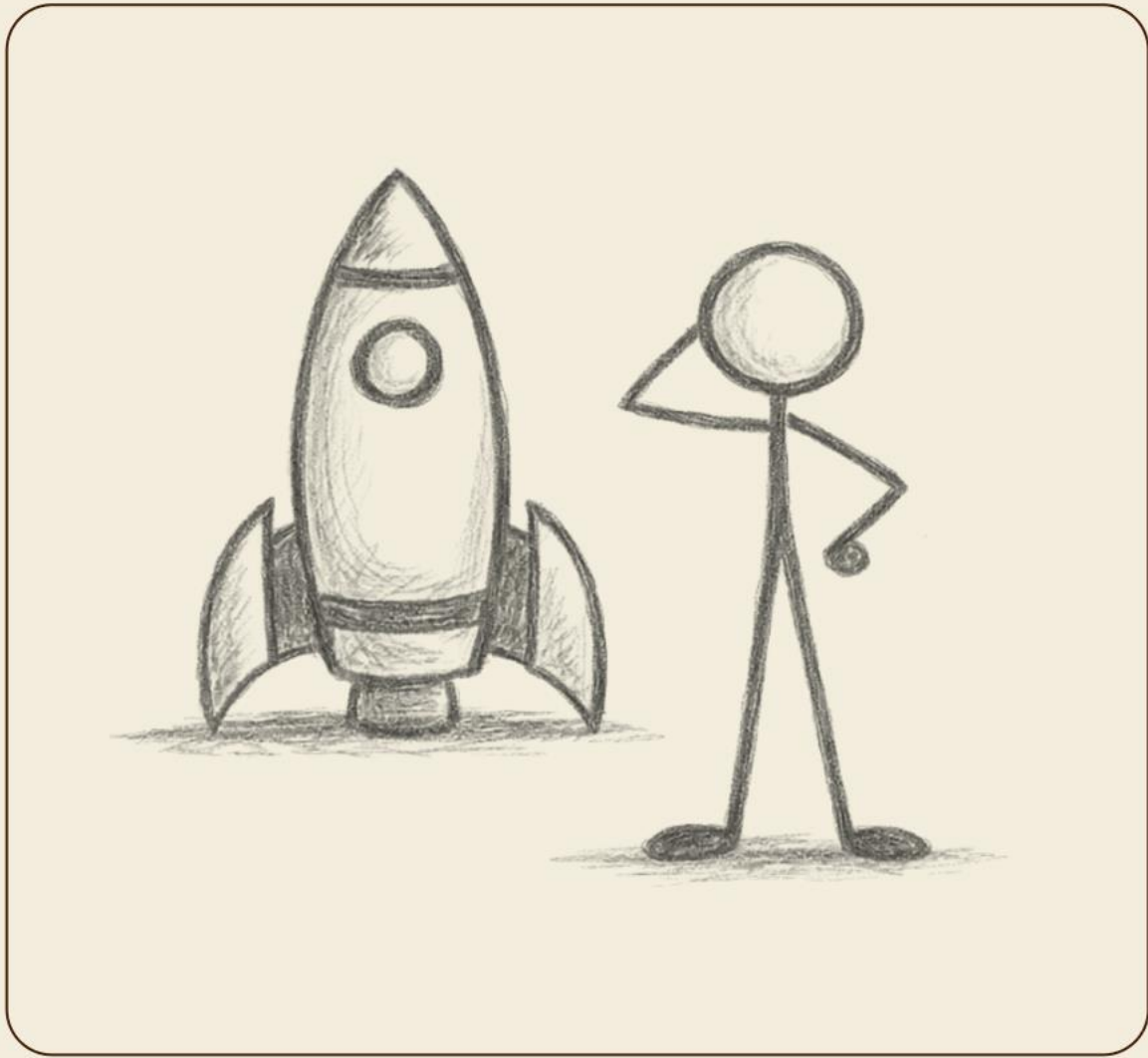


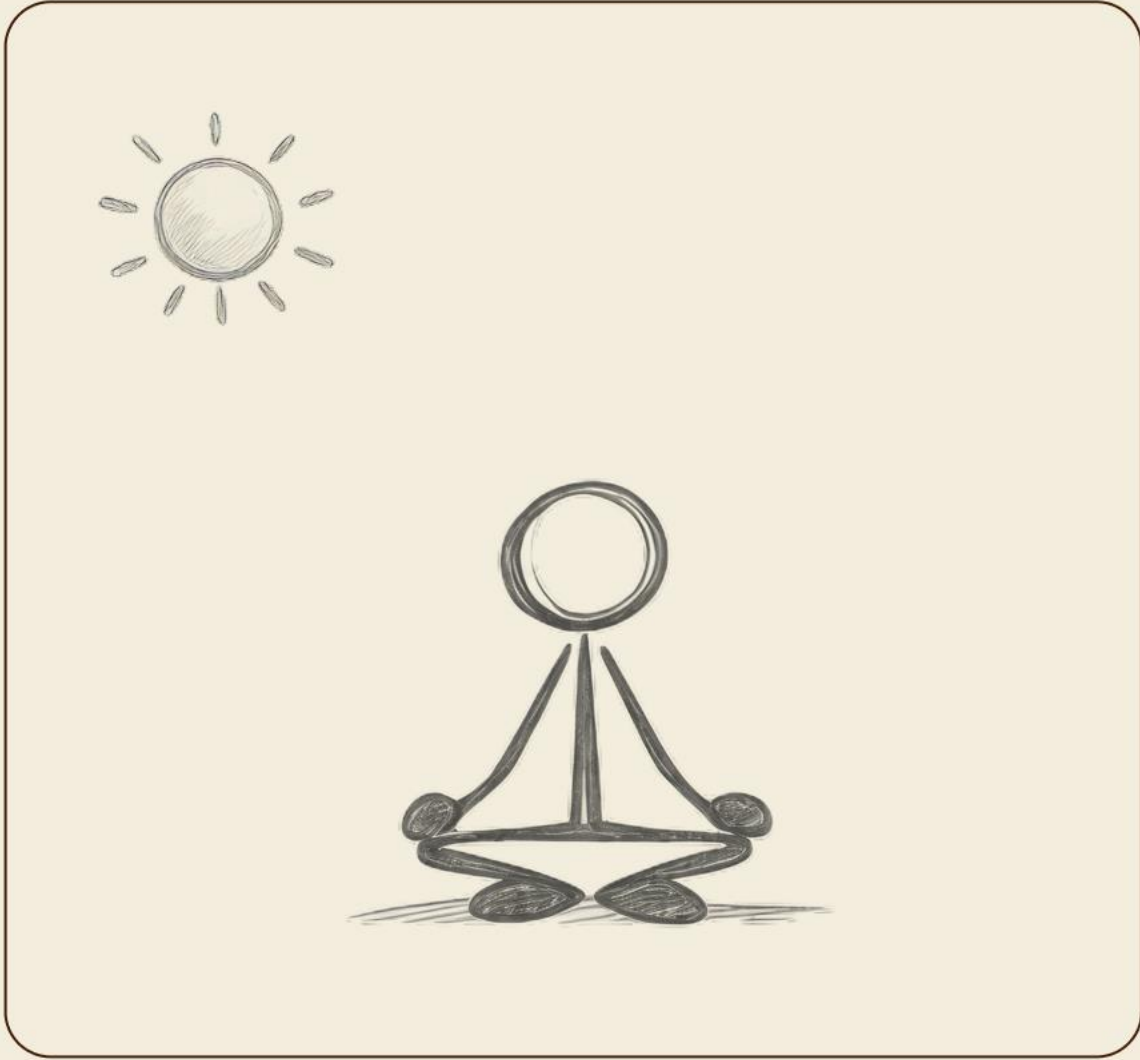






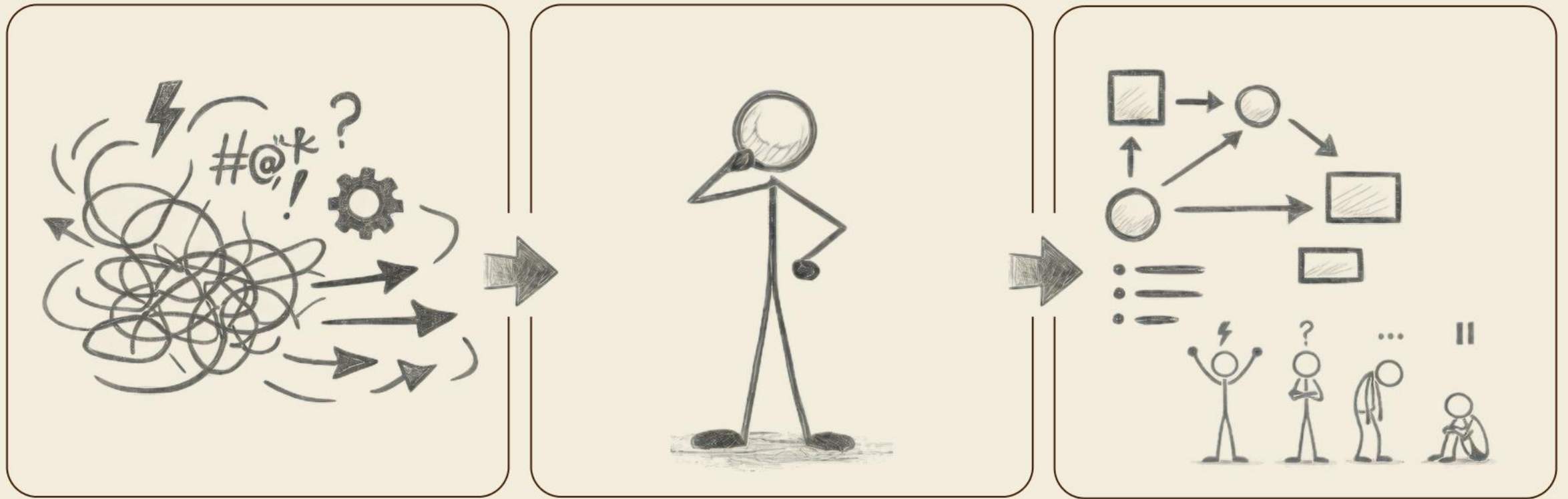
Builder





Creative

But Disruption...

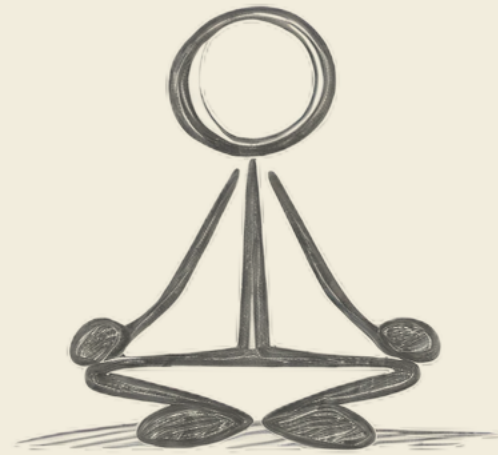




A MISSION



A Creative?



YES, A CREATIVE!

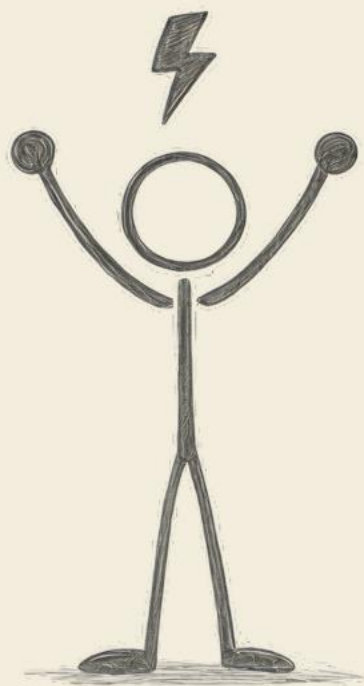




CTRL+ALT+EVOLVE

A FABLE FOR THE FUTURE









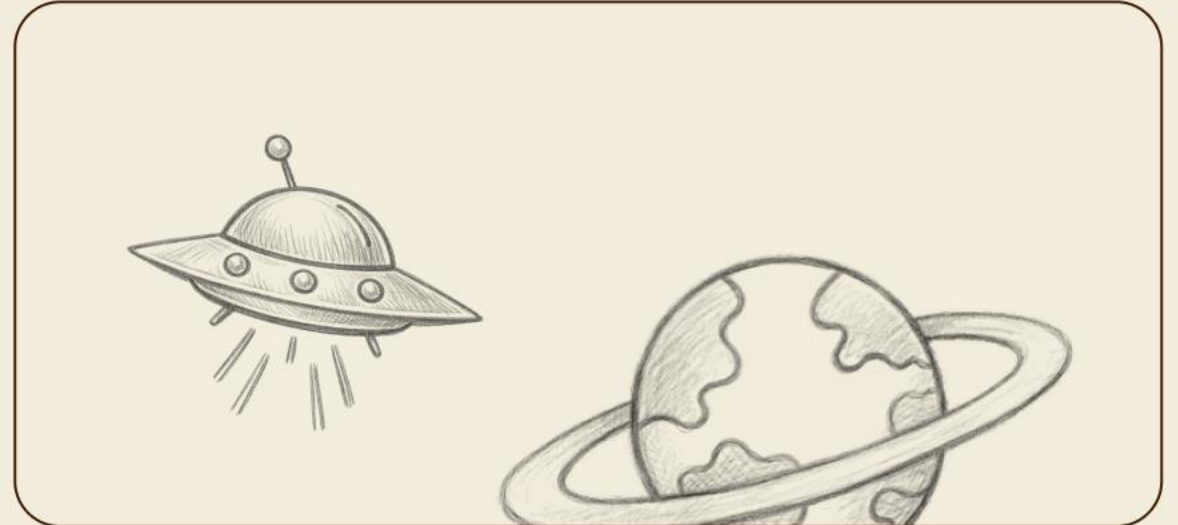
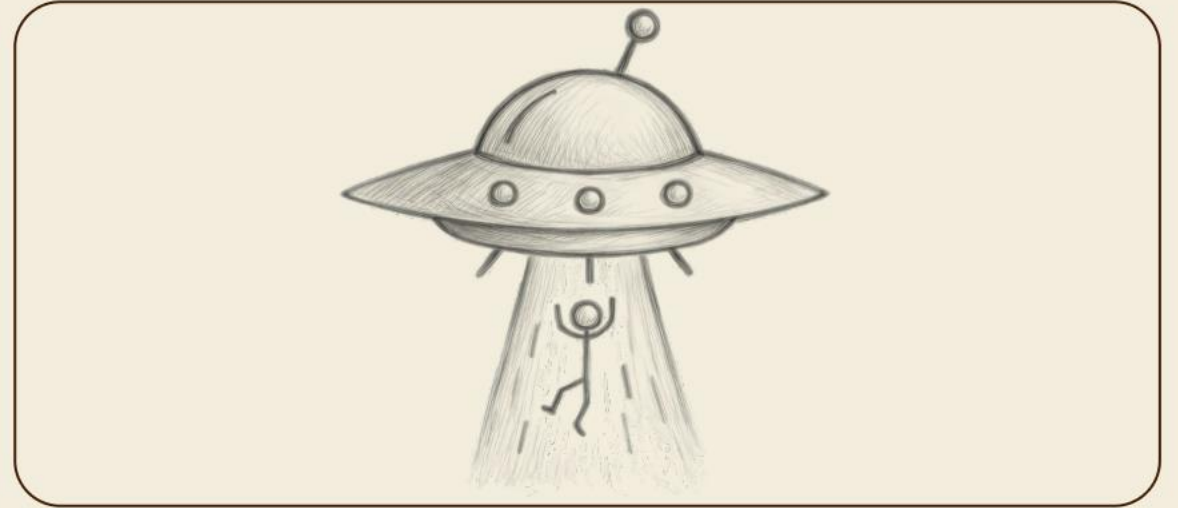
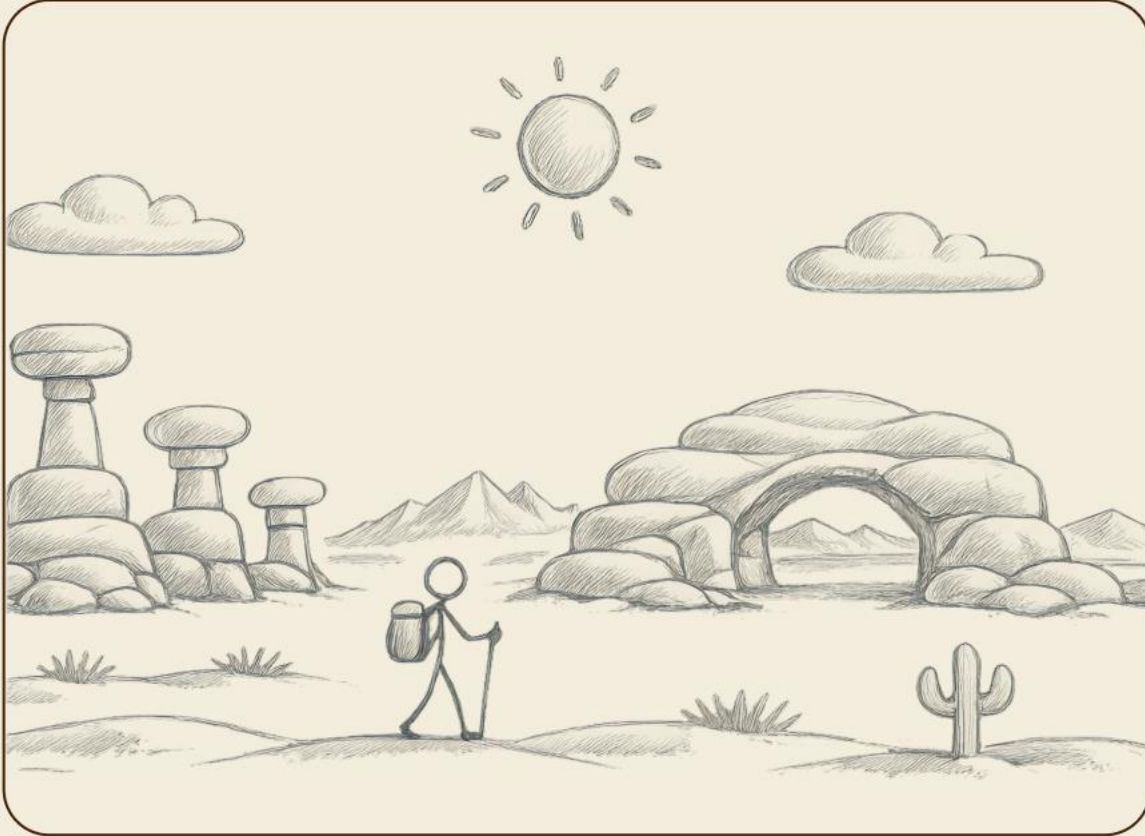
Comics will
be easier.



Famous last words.







The action happens between the panels. In the “gutter.”



“A dense, tangled forest of twisting roots and branches filled with natural elements—birds, insects, lotus flowers, and flowing organic shapes. Amid the thicket, a serene seated figure appears in meditation, surrounded by the intricate web of lines. The overall scene feels interconnected and immersive, with nature enveloping everything in a continuous, woven environment.”



NICK SOUSANIS, UNFLATTENING



FLAT



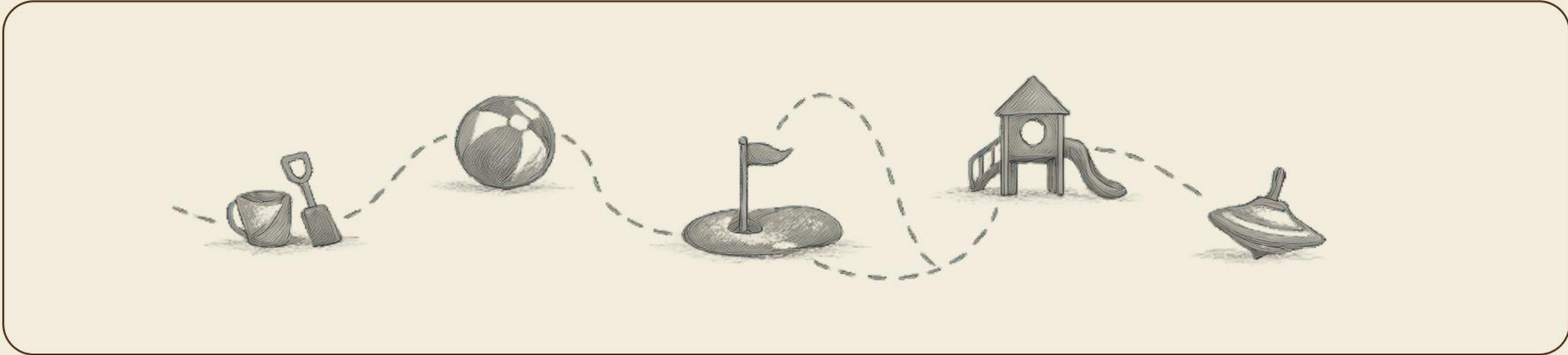
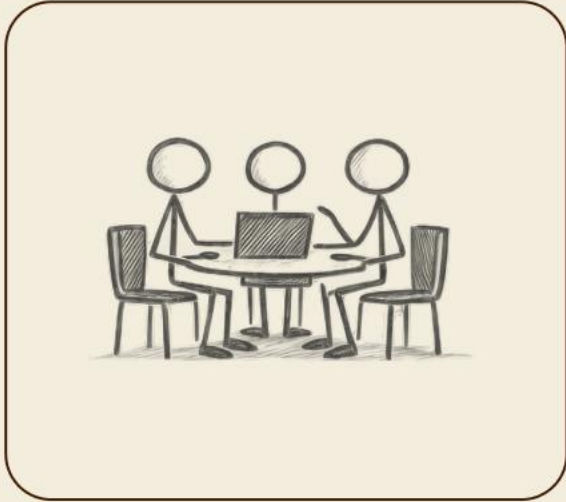
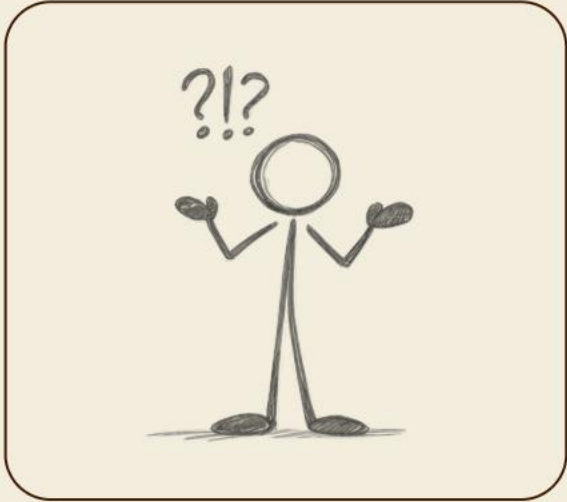
In a moment that
demands depth...

*How will we
resist flattening?*



**RESISTANCE
IS FUTILE**



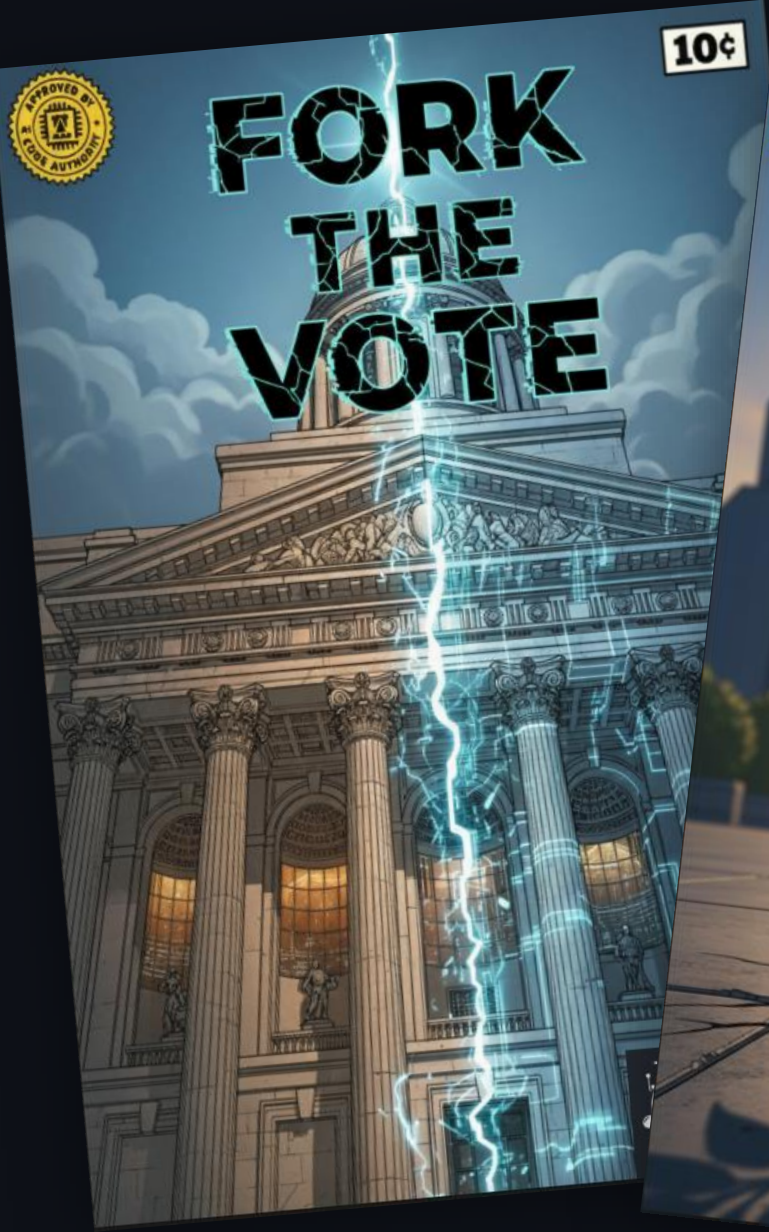


PROMPT

+







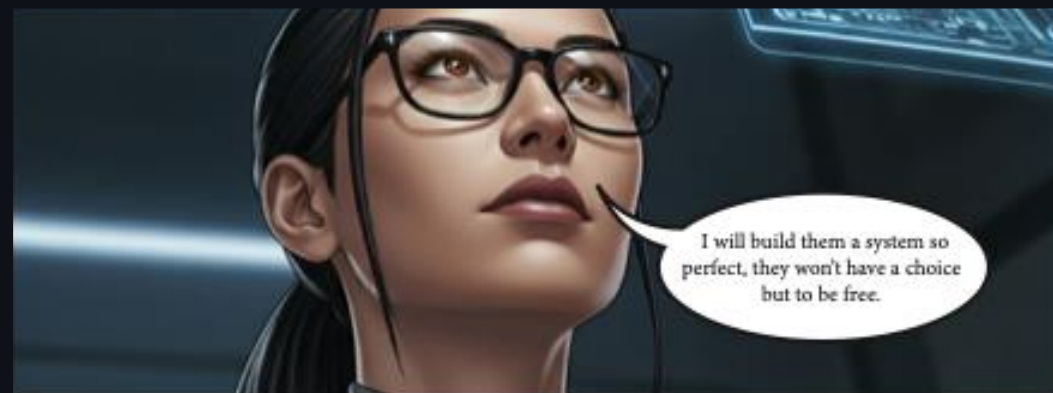
10¢

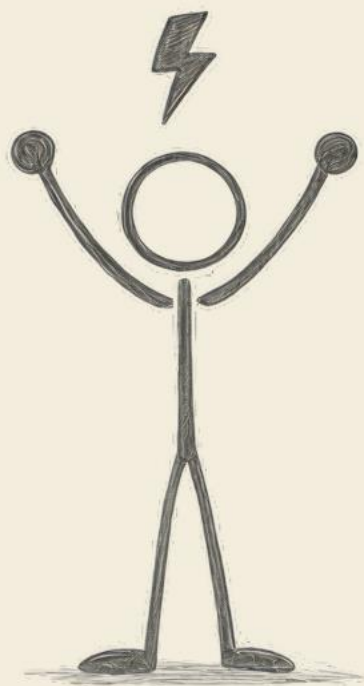


10¢

GLITCH COMICS







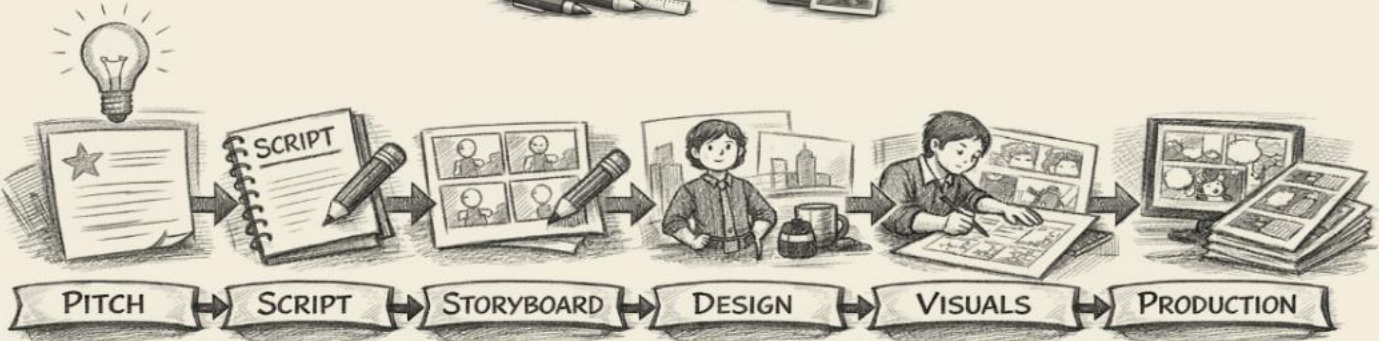


AI-NATIVE COMIC STUDIO

◆ Knowledge, Guidelines, Brand, Skills, Rules & Workflows



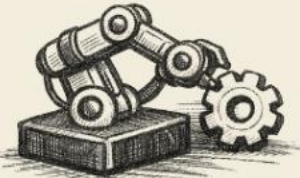
◆ Collaboration Patterns



◆ So Many Agents!



◆ Deterministic Code



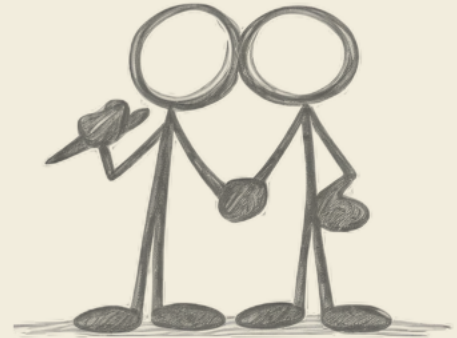
◆ UX and AX

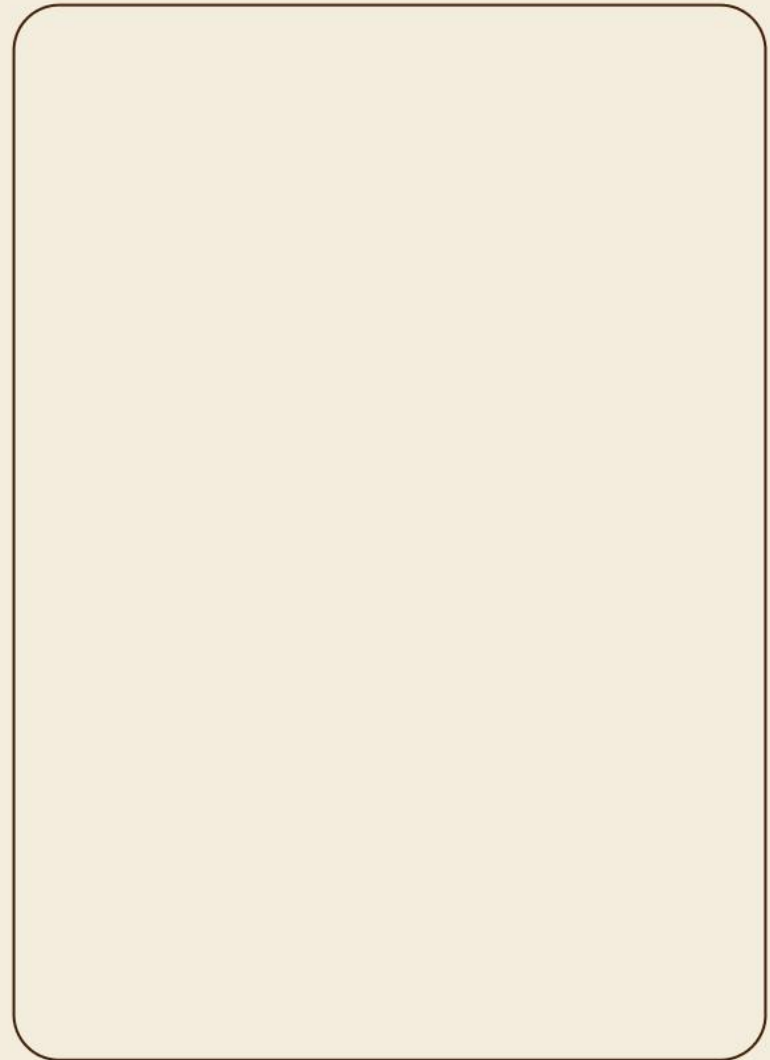


THE HUMAN LOOP

Created with CIL Studio







Art helps us
add depth.



Perspectives are
more valuable when
there's depth.



Leave space.
Embrace the gutter.



Permission to play
is powerful.



GO PLAY!



Thank you.

One North is a digital experience agency that combines curiosity, scale, and agility to shape the future.

As part of TEKsystems, a leading provider of business and technology services, we offer boutique solutions to solve complex problems. Our multidisciplinary teams of strategists, designers, and technologists excel in research and discovery, experience strategy, design, experience management, and technology implementation. Whether clients are establishing a vision for an experience or optimizing an existing one, we help businesses understand their audiences, design experiences, maximize technology, and bring their digital ideas to life. The world's most successful companies rely on us to forge the future through electrifying work that sparks innovation and drives results.

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